

PALM BEACH, FLORIDA

The
PALM EVENT

CELEBRATING MOTORSPORTS

MARCH 16-18, 2018



1969 Brabham BT-29 from the Collection of Larry and Pat Wilson
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Program Design by JonesHaus.com

WORD OF THE DAY

03 16 2018

ex·pe·ri·ence

NOUN *The accumulated wisdom and know-how that comes from years of laser-focusing on what we do best, on what we love, with you, our client, as the primary beneficiary of that knowledge.*

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The
PALM EVENT
CELEBRATING MOTORSPORTS
MARCH 16-18, 2018

Welcome to The Palm Event 2018



We're delighted that you could join us for this, the fourth annual The Palm Event. It is a weekend where we celebrate our passion for spectacular cars, enjoy gourmet food and fine wines in the company of great car people, and raise money for a truly worthy cause.

With each year the quality, the rarity, and the magnificence of the European and American sporting cars taking part in The Palm Event only increases.

From our cover car, Larry and Pat Wilson's breathtaking 1969 Brabham BT-29, to Brian and Samantha Styles' one-of-one 1967 Shelby G.T. 500, to the amazing Boano-bodied Ferrari 250 GT owned by Stephen and Kim Bruno, the caliber of the approximately 100 cars we have assembled for your viewing pleasure is truly remarkable.

Our Sunday gathering on the beautifully manicured lawn of the PGA National Resort & Spa, continues to be just one element of The Palm Event weekend. From our Welcome Party on Worth Avenue, to our Taste of the Town rally along some of the most scenic roads of Palm Beach County, we continue to strive to make this a fun, laid-back, lifestyle occasion.

And all of this benefits a cause close to our hearts, Wheels For Kids, which provides custom wheelchairs for financially disadvantaged local children with special needs.

I'd also like to thank all our owners for sharing their remarkable treasures with us, our great sponsors, our volunteers, our amazing venues, and everyone in our local community for all their support and enthusiasm. We are gearing-up for a truly memorable weekend.

Looking forward to seeing you at The Palm Event 2018.

Scott Shrader
President, The Palm Event

FOOD. WINE. VINTAGE CARS.

2018

ANIMAL PLANET

by Howard Walker



Brian and Samantha Styles have built a home for fierce creatures. And they're happy to share it with you.



Welcome to The Zoo. That's the affectionate nickname Brian and Samantha Styles give to their jaw-dropping collection of rare American muscle, and the discreet building in Boynton Beach, Florida that houses them.

"It makes sense. The place is full of some very fierce animals, including Mustangs, Cougars, Cobras, Barracudas, Road Runners and Firebirds. We're just the zoo-keepers, feeding their appetite for high-test," says Brian.

And it's one of the couple's fiercest creatures that will be taking pride of place at this year's The Palm Event; their ground-shaking, Candy apple red 1967 Shelby G.T. 500 Convertible. It bears the huge distinction of being the only one ever built. Period.

"It's arguably the world's rarest production automobile; it's certainly one of the most historically-significant, and we thoroughly enjoy telling the car's story. It's certainly been a lot of fun taking it to shows around the country, and sharing our research. We even published a website (1967shelbyconvertible.com) to tell its amazing story."

The Styles acquired the car back in May 2009 and have devoted years of CSI-like detective work unearthing its storied past. This is the Shelby G.T. that experts refer to in hushed tones as #00139, the only dual-quad Mustang Convertible ever built by California-based Shelby American, Inc.

"The Convertible was intended to be the first of many, but the many never happened. Ford terminated the Shelby program before the mid-year point. It's a fascinating story, full of twists, turns, and intrigue. We have had so much fun playing detectives. It was this car that solidified our passion for curating this very special collection of rare ragtops," explains Brian.

The Shelby is one of about 15 exquisite, and hen's-teeth-rare cars found in the Styles' collection. Like the Shelby, pretty much all of the cars are American convertibles, featuring some of the most-powerful ram-air engines available at the time, and all built between 1967 and 1971 - the glory days of American muscle.



THE PLACE IS FULL OF SOME VERY FIERCE ANIMALS, LIKE COUGARS AND COBRAS, BARRACUDAS AND FIREBIRDS. WE'RE JUST THE ZOO-KEEPERS, FEEDING THEIR APPETITE FOR HIGH-TEST," SAYS BRIAN.

The Styles became serious about collecting cars back in 2009. Brian had built a successful software company and sold it at the top of the market in 2007. The following year the financial world went pear-shaped and cars that Brian had only dreamed about, started free-falling in value. It was a perfect time to buy.

"We were definitely kids in the candy store. My very first car was a rather undesirable '78 VW Rabbit, and I've been over-compensating for that ever since. Samantha and I were ready to start acquiring some of the awesome cars we always wanted. Before we knew it, we had nearly 30 cars and not enough space to store them. That's when we started to re-focus on the cars we really loved, the ram-air ragtops."

Brian says his fascination with cars started as a kid growing up in Buffalo, New York. As soon as he could hold a crayon in his hand, he was drawing cars.

"My grandfather would drive me around town, pointing out all the different makes and models. I learned them all. He was always testing me, giving me a quarter for every Lincoln I identified, and 50 cents for a Mercedes. One day I spotted what must have been the only Rolls-Royce in Buffalo and that earned me a dollar. Of course at the time, I think I had every Hot Wheels and Matchbox toy car ever made."

Now Brian and Samantha have pretty much every muscle car they ever dreamed of. Well, maybe not Samantha. Her automotive passion leans towards the '90s Japanese muscle. Those twin-turbo'd Toyota Supras, Mitsubishi 3000GT VR4s, and Acura NSXs. Unmolested cars without the tuner add-ons, of which her collection favorite is currently a black 1994 Supra Turbo MkIV acquired from the original owner a few years back.

"For years, Samantha and I have predicted that '90s Japanese muscle will be the next big worldwide thing. Cars like the '67 Toyota 2000GT are already fetching as much as a million dollars. We reluctantly let go of our 1998 Supra Turbo 6-speed and it fetched six figures," explains Brian.

As for predictions in his 'wheelhouse' of American muscle, Brian is convinced that Pontiacs, specifically the '67-to-'73 Firebirds and '68-to-'71 GTOs are set to climb an appreciation curve. Which is why, after a two-year hunt, he recently managed to acquire a spectacular 1968 Pontiac Firebird Ram Air II Convertible. Triple black, and steel wheels with 'poverty' hubcaps.

"It's pretty evil-looking. Kind of like a '60s stealth fighter. It's one of only eight Firebird Convertibles built with the powerful 400 cu. in. motor, and one of only four confirmed to still exist. It spent its entire life in Missouri, not far from where it was originally sold at Miller Pontiac, in Kansas City. Pontiacs at this level are like best-kept secrets; they trade hands very privately and very quietly. I found out the owner lived in Colorado Springs and spent over two years trying to convince him to sell. So often, the real fun for me is the chase."



Getting Your Kicks in Museum 66

The Styles truly love to share their passion for cars, so they created the perfect way to do just that – Museum 66 (museum66.com). Call them up and they'll happily schedule a guided tour of the collection.

Or take it a step further; Museum 66 can host everything from birthday parties, to corporate meetings, to awards banquets.

With a backdrop of some of the world's rarest automobiles, a full bar, regulation billiards and twin banks of vintage pinball machines, they have covered all the bases. Why settle for a hotel ballroom, or community clubhouse when you can mingle among all this precious metal?

According to the Styles: "It's a great way of sharing our passion for collecting, and people seem to love the concept of Museum 66. Right now we're hosting about three events per month and can handle as many as 200 guests."

weekend venues



worth avenue welcome party

**FRIDAY, MARCH 16
6 P.M. TO 9 P.M.**

After an exciting afternoon of enjoying the famous historical landmarks of Palm Beach, it's time to unwind on Worth Avenue and be greeted by our welcoming committee. Enjoy elegant handcrafted hors d'oeuvres created by one of Palm Beach's own local chefs, paired with some of Napa Valley's most prestigious wines.

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exclusive taste of the town vintage rallye/tour

**SATURDAY, MARCH 17
10 A.M. TO 4 P.M.**

A driving tour emphasizing the history of Palm Beach. The tour starts off on Worth Avenue at Betteridge Greenleaf & Crosby, followed by a scenic drive along the Intracoastal Waterway and the Atlantic Ocean to visit a private car collection followed by a lunch stop.

Includes breakfast, lunch, Champagne toast. Open to anyone with an approved vintage sportscar (exotic and vintage muscle will be considered). Limited to 30 cars.

- STARTING LOCATION – BETTERIDGE JEWELERS 236 WORTH AVE PALM BEACH, FL 33480
- INCLUDES BREAKFAST (BEGINS AT 9 A.M.) & LUNCH



historic display retrospective

**SUNDAY, MARCH 18
THE PGA NATIONAL RESORT & SPA LAWN
10 A.M. TO 4 P.M.**

The beautifully manicured lawn of the exclusive PGA National Resort & Spa will be the backdrop for approximately 100 world-class vintage sporting cars from the 1920s through the 1970s. The exquisite collection will hold your attention while our exceptional culinary will set us apart. Your all-inclusive ticket will include unlimited food prepared by 5-star chefs, fine wine, specialty cocktails, Champagne, access to our VIP hospitality chalets, collectible poster, memorabilia and art display, swag bag, access to our celebrities and much more.

The Palm Event is proud to offer complimentary corral parking for car clubs on the lawn at PGA National Resort & Spa.

Please inquire during registration.

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Wheels for Kids, Inc. is a nonprofit organization, founded in 2003 by Denise Roeser in honor of her daughter, Ashlee, who has Cerebral Palsy (CP). The organization was originally established to provide wheelchairs to handicapped children afflicted with CP living in Palm Beach County who are financially unable to purchase them on their own and who do not qualify for public funding or other charitable sources. We now accept applications for any child living in Palm Beach County with a long term disability that will benefit from the aid of a customized or stock mobility device. Wheels for Kids was created in the belief that working parents should not have to give up their livelihoods to give their child the most healthy and independent life possible.



monkeyinparadise.com



LABOR OF LOVE

by Howard Walker

For Joe and Karen Minchelli, restoring a 1920 Ford Model T racer became a life-changing event.



It started out as a fun restoration project that Joe and Karen Minchelli could work on together in their spare time.

How difficult could it be? After all, the searing yellow 1920 Ford Model T Speedster they snapped up at auction back in 2014 was in pretty decent shape, despite sitting in a Virginia barn for years.

“We have a huge emotional connection with this car,” says Joe. “I feel we have become custodians, sharing its story and preserving it for the next generation. And we are having a lot of fun in the meantime.”

As for the mighty Model T, details of its history are a little sketchy. All the Minchellis know is that it was built a long time ago by a gentleman called George Navarro of Fremont, California.

“It took us around eight months to do the work, and we enjoyed every minute. Karen and I do everything together; during the day we do interior wood-finishing for new construction. We’d get home mid-afternoon and work on the car till late in the evening,” explains Joe.

They rebuilt the steering to remove the six inches of play. They rebuilt the brakes and transmission. They replaced the original tires, refinished the wood and touched-up the paintwork. Karen named the Speedster “Sunshine” for its sunflower-yellow hue.

When a family friend, who was an Antique Automobile Club of America member, stopped by the couple’s home in rural Cape May, New Jersey to see their handiwork, he begged them to display the car at an upcoming local car show.

“We were not car-show people. But he was insistent. So we turn up and there are over 500 cars on display. We wondered what we were doing.”

As soon as the Model T rolled off its trailer, crowds rushed to see this wire-wheeled racer carrying the #5 on its bodywork. Selfies were taken, questions were asked, kids longed to sit behind that crazy eight-sided steering wheel.

At the end of the day, “Sunshine” went home with multiple trophies, including Best in Show, and the Minchellis realized their lives were about to change.

Since that day in 2015, they have shown the Speedster at more than 60 major car events, where it never fails to receive a top honor. There’s rarely a weekend when the Minchelli motorhome, with car in tow, isn’t on the road.



Navarro created his own low-slung Speedster body to mount on the stock 1920 Ford Model T frame, and hot-rodged the 181 cu. in. flat-head Ford four-cylinder, shaving the cylinder head to raise the compression and adding a Holley carb. With a Welford three-speed gearbox with overdrive, top speed was a scary 78mph.

“We know that it was raced in long-distance events like the 200-mile Santa Clara Endurance Run in California. And that it stayed on the West Coast until maybe 20 years ago when it was shipped to the east coast and ended up in a farmer’s barn in Leesburg, Virginia. It was rescued five years ago, and put up for auction.

“We’re just looking forward to showing it at The Palm Event and watching the reaction of people when they see it,” adds Joe.

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A FRENCH CONNECTION

Palm Beach Classic's French-born owner Sidney Vallon has become a leading restorer of classic Mercedes-Benz. by Howard Walker



So what is a Frenchman who lived in Atlanta doing restoring and selling German cars in West Palm Beach? For Sidney Vallon, it all started with a pink Cadillac.

"Growing up I was always around cars. My adopted father from Germany had a 1933 Duesenberg, a Mercedes 300SL Roadster, and a Harley Davidson once owned by Elvis.

190SLs, Pagoda-topped SLs, 220 and 280SE coupes and convertibles, and big 300 Adenauer sedans.

Plus, there's a high-quality paint facility delivering concours-quality finishes, a booming Mercedes classic parts-sourcing division, and a showroom on North Military Trail in West Palm Beach with an ever-changing inventory of around 20 collectible Mercedes-Benz models.



At this year's The Palm Event he'll be showcasing a selection of his cars, including an award-winning 1963 190SL that went through a nut-and-bolt restoration back in 2016. That and his best-of-the-best moss green metallic 1968 280SL with matching green canvas top. Add to those an immaculate 1971 Mercedes 280SE 3.5 low-grille coupe.

"So when I moved to Atlanta to go to school, I looked at cars to make a little money. I saw a pink Cadillac four-door with huge fins being advertised. So I bought it for \$10,000, did a little restoration, drove it down to Palm Beach and sold it for \$23,000.

"With the profit, I got to buy the car I always dreamed about, a Mercedes-Benz 190SL. And got to stay in a wonderful part of the world," he explains.

Sidney worked with local shops to turn the 190SL into a near-concours example, sold it for top dollar and went on a buying spree, acquiring no fewer than six in-need-of-restoration 190SLs. And the rest, as they say, is history.

Today his Palm Beach Classics operation comprises an award-winning restoration shop specializing mostly in



If there's a quirk in the easy-going 38-year-old's character, it's his passion for the huge Mercedes 300 Adenauer limousines produced in various forms, from 1951 to 1962. Over the years Sidney has owned, and restored, them all. From the earliest under-powered sedans, to the glorious Cabriolet, to the last-year fuel-injected pillarless limos.

"The 300 was the Maybach of its day; elegant, powerful, exclusive and very expensive. They're named after the first German Chancellor, Konrad Adenauer who always had a 300 as his state vehicle. They came with features like writing desks, sirens, curtains, dictation machines and glass partitions.

"I know they are an acquired taste, especially in the U.S., but I have always loved them. Sadly they are getting expensive to restore - a single fuel injector these days costs around \$3,500. I have a wonderful 300 Convertible in my own collection, that I restored and will keep forever."

So what are his prediction for the next 'big thing' when it comes to future Mercedes-Benz collectibles?

"I think the R107-chassis models, like the 560SL and the 190E 2.3-16 Cosworth is all set to rise. We recently had eight in the showroom, and now I think we're down to one, an '86. That and the W124-bodied 500E. The Porsche connection in building the engines already makes it special. Yet both the Cosworth and the 500E can still be bought in the U.S. for under \$20,000. These 'young classics' are bargains right now."



For more information, visit palmbeachclassics.com.



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Our Jupiter adoptions center, which is the heartbeat of our organization experienced a 300% increase in dog & cat adoptions, including many litters of puppies in our birthing suite. This speaks to the number of animals needing our help.

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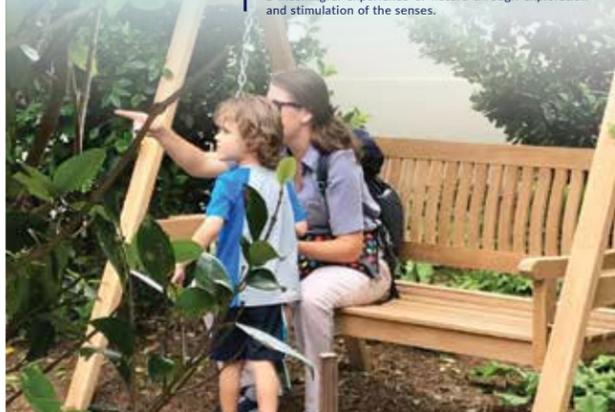


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DRIVE, THEY SAID

by Howard Walker

Why Florida couple Stephen and Kim Bruno swapped their concours Ferrari 250 GT Cabriolet for a rare Ferrari Boano coupe they could really enjoy driving.

When it comes to classic Ferraris, Stephen and Kim Bruno's motto is simple: "They're meant to be driven".

Which is why the Florida couple sold their concours-winning 1961 250 GT Series II Pininfarina Cabriolet - a car they describe as "perfect in every way" - to buy this stunning 1956 alloy-bodied 250 GT Boano coupe.

And the first thing they did after taking delivery in 2016? They entered the car in the Colorado Grand, a five-day, 1,000-mile tour through the majestic Rockies. They had so much fun they immediately signed-up for grueling 1,000-mile Mille Miglia retrospective through Italy, held in May last year.

"Yes, we had some problems. Right before the start the car suddenly developed a bad fuel leak and the brakes starting pulling badly to the left. We thought our Mille was over before we'd even started. We had to push the car to the start line to save starting it, in case the fuel leak got worse.

"But an interesting thing happened as we set off with 1,000 miles ahead. The harder I drove it, the better it performed. I was pounding the brakes going from high speeds into traffic circles, working the transmission from 4th to 2nd. Then coming out of the circle, shifting to 3rd at full throttle.

"You know what? The brakes stopped pulling, and the fuel leak disappeared. The car miraculously healed itself. It was then it hit me that Ferraris are meant to be driven...hard."

Since then, Stephen and Kim have continued to drive the car with enthusiasm, reinforcing their decision to let go of their pampered 250 GT Cab for the handsome Carrozzeria Boano-bodied coupe.

The Bruno's car is number 52 of just 88 low-roof coupes built between 1956 and late 1957. It's also one of only 12 lightweight, alloy, rather than steel-bodied Boano coupes, built most likely, for competition-minded privateers.

While the original Pininfarina design was kept largely intact, former Ghia designer Marcel Buono made his mark over original 250 GT coupes through the addition of handsome foglamps mounted in an egg-crate grille. He also removed the shoulder haunch over the rear wheels to give a cleaner, uninterrupted waistline.

Powering the Bruno's GT is a 3.0-liter "Columbo" single overhead-cam V12 with triple Weber carbs. It's mated to a four-speed manual 'box.

"Ferrari's claim of 216-horsepower back in 1956 was probably a bit optimistic; we are seeing 150-hp on a chassis dyno. So its performance is best described as "adequate" though certainly more than sufficient for us to have fun with the car. But what it lacks in raw power, it makes up for in wonderful amounts of low-speed torque," explains Stephen.

"For both of us, the great thing about driving the Ferrari in the Mille Miglia was the reaction it got from the crowds. Cruising through the villages, all you would hear was "ahhh Ferrari". As Kim said one afternoon "Driving through Italy in a vintage Ferrari is like walking down the street with George Clooney."

"Yes, Ferraris are definitely meant to be driven," adds Stephen.

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HIGHLIGHTS OF THE PALM EVENT 2017

Last year's The Palm Event saw more than 100 world-class sporting classics decorate the beautifully manicured lawn of the PGA National Resort & Spa. Here's a look-back at some of the highlights.

PHOTOS BY HOWARD WALKER



1



2



5



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4



6

1. The sensational 1958 Scarab M1 from the Larry and Pat Wilson Collection.
2. Collector extraordinaire Larry Wilson brought along 14 of his cars.
3. Oceana Coffee's Scott and Amy Angelo and their 1966 Jaguar E-Type.
4. The Palm Event awards includes one for English Sophistication.
5. Breathtaking 1954 Maserati A6GCS racer from the Larry and Pat Wilson Collection.
6. Kevin Hutchings and his Sgt. Pepper-inspired Excalibur roadster.



7



18



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17



21

7. Belgium racing team yellow Jaguar D-Type raced at Le Mans in 1956.
8. Mark Miller's one-of-five 1970 Shelby 350GT Convertible.
9. Mel Lipschitz and partner Barbara Romano with their stunning 1941 Cadillac Convertible Sedan.
10. It was a beautiful day to enjoy The Palm Event.
11. Steve and Apollonia Silver's iconic 1969 Mercedes-Benz 300SEL 6.9
12. Bob Oatman and his 1954 Chevy Corvette.
13. Eckart Scheffler's immaculate 1957 Mercedes-Benz 300SL Roadster.
14. Sidney Vallon's best-of-the-best 1963 Mercedes-Benz 190 SL.
15. Mary Webb Walker in a classic '54 Corvette.
16. Steve Wolf's stunning 1936 Packard.
17. Brian Styles brought along his rare 1970 Pontiac GTO Judge Convertible.
18. Classic Jaguars on the PGA lawn.
19. Before the Veyron, there was the mighty 590-hp quad-turbo V12 EB110.
20. Another star from the Wilson Collection, this classic Jaguar C-Type.
21. Voted 'Most Significant Racecar' – Larry Wilson's 1966 Ford GT40
22. The late George Funk's eye-popping Conda Green 1970 Porsche 911T.
23. Tony Rienzi's 1996 Lamborghini Diablo VT Roadster.

2018 production team

- SCOTT SHRADER** President
- ALEX KOWTUN** Rallye Manager
- ALEX BERRY** Weekend MC/Host
- TARA MEREDITH** Business Development
Strategic Partnerships
- KIMBERLY JONES** Creative Director, JonesHaus.com
- HOWARD WALKER** Writer
- DENISE ROSNER** Wheels for Kids

PLEASE CONTACT US FOR MORE INFORMATION
SCOTT@THEPALMEVENT.COM

A SELECTION OF OUR FEATURED CARS*



MAKE	MODEL	YEAR	COLOR	OWNER
Ferrari	512 BBi	1984	Red	Albert Niels
Ferrari	308	1984	Red	Ken Nemet
Ferrari	250 GT Boano	1956	White /Red	Kim & Stephen Bruno
Ford	Model T Race Car	1920	Yellow	Joe & Karen Minchelli
De Tomaso	Pantera	1974	Blue	Michael Arias
Lamborghini	Espada	1972	Blue	Christopher Waldron
Ferrari	365 GTB/4 Daytona	1972	Red	Vincent Vento
De Tomaso	Pantera GTS	1972	Red	Tony Blevins
Ferrari	365 GTC/4 Berlinetta	1972	Black	Vincent Vento
Triumph	TR250	1968	Green	Warren Aplin
Porsche	911S	1967	Black	Russell Hibbard
Porsche	911T Targa Sportomatic	1968	White	Russell Hibbard
Ferrari	275GTB NART Spyder	1967	Red	Larry & Pat Wilson Collection
Brabham	BT-29	1969	White / Red	Larry & Pat Wilson Collection
Ferrari	250 GT California Spyder SWB	1963	Red	Larry & Pat Wilson Collection
Mini	Moke 2	1967	White	Larry & Pat Wilson Collection
Alfa Romeo	TZ	1965	Red	Larry & Pat Wilson Collection
Porsche	550 Spyder	1955	Silver	Larry & Pat Wilson Collection
Austin Healey	M100S	1955	White / Blue	Larry & Pat Wilson Collection
Ferrari	P3/4	1967	Green	Larry & Pat Wilson Collection
Shearline	Jericho Bay	15' Boat	White	Larry & Pat Wilson Collection
Porsche	356 T6 B-Coupe	1963	Yellow	Randy D Gananathan

MAKE	MODEL	YEAR	COLOR	OWNER
Mercedes	190SL	1963	White	Palm Beach Classics
Mercedes	280SL	1971	White	Palm Beach Classics
Mercedes	300 Adenauer	1952	Blue	Palm Beach Classics
Mercedes	280SL	1968	Green	Palm Beach Classics
Shelby	GT500 Convertible	1967	Red	Brian Styles
Shelby	GT350 Hertz	1966	Black	Mark Freehan
Shelby	GT350 Factory Race Car	1966	White	Roland Duclos
Jaguar	E-Type	1974	White	Torque Classic Cars
Austin Healey	3000	1960	Red/Gold	Torque Classic Cars
Jaguar	E-Type	1970	Red	Torque Classic Cars
Jaguar	E-Type	1971	Green	Torque Classic Cars
Jaguar	XK150	1958	Red	Lloyd Gillespie
Jaguar	XK140	1956	Black	Lloyd Gillespie
Ferrari	400i	1983	Black	Otto Berges
Jaguar	E-Type Series 1 Coupe	1966	Metallic Blue	Amy & Scott Angelo
Cadillac	Series 62 Coupe	1941	Black	Melvyn Lipschitz
Citroen	2CV	1966	Yellow	Melvyn Lipschitz
Abarth	SE 010 2000SP	1970	Red	Craig Brody
Volvo	1800S	1966	White	Pete Rhoten
MGB	GTV8	1972	Blue	John Maas
Austin Healey	100-6	1957	Red / White	John Maas
Chevrolet	Corvette	1960	White	Robert Oatman

*Featured cars Subject to change