

MAR-A-LAGO · PALM BEACH

The PALM EVENT

CELEBRATING MOTORSPORTS

MARCH 21, 2021



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MAR-A-LAGO • PALM BEACH

The PALM EVENT

CELEBRATING MOTORSPORTS

MARCH 21, 2021

Welcome to The Palm Event 2021



It's March in the paradise that's Palm Beach, and that can only mean one thing: The Palm Event. Time to celebrate amazing automobiles, breathtaking fashion, friendship, gourmet food, and fine wine.

Of course, the roller-coaster ride that was 2020 created a few bumps in the road. This time last year, the pandemic had forced us to cancel, and reschedule to this past December.

Even though that event was a surprising success, there were doubts as to whether there'd be interest in The Palm Event 2021 just three short months later.

We shouldn't have worried. The outpouring of support and enthusiasm from our family of car lovers, owners, partners and vendors has been just overwhelming. They told us in no uncertain terms, they wanted us back to our traditional March schedule.

So welcome to the magnificent grounds of Mar-a-Lago for a day of celebrating our passion for very special automobiles. Despite the short timeframe, we've managed to draw-in some truly spectacular machinery, including some of the rarest-of-the-rare, modern day hypercars.

We truly hope you enjoy your day with us, enjoy the great food and fine wine we have for you; enjoy the fabulous fashion around the Mar-a-Lago pool.

As always, we'd like to thank all our owners, sponsors, vendors and volunteers for helping make this day so special.

And during the day, please give generously to our favorite cause, The Place of Hope, that's dedicated to providing a safe stable and loving environment for local children and families in need.

Thank you so much for joining us.

Scott and Tara

FOOD. WINE. FASHION. VINTAGE CARS.

2021

Supercar Sanctuary

Barry Skolnick's Ikonick Collection in Miami has been described as the greatest gallery of supercars in the world. We can't wait to see what he brings to this year's The Palm Event.

by Howard Walker / Photos Ikonick Collection



There are nowhere near enough superlatives in Webster's to describe the awesomeness of Barry Skolnick's Ikonick Motors supercar collection in Miami.

Think of any of the supercar "greats" out there, and there's no doubt Barry will have one, maybe two, probably three. McLaren's spectacular 789-horsepower, million-dollar-plus Senna hypercar? He has a trio, including a one-of-75 GTR race car.

Porsche's ground-breaking 887-horsepower 918 Spyder plug-in hybrid? Barry has four examples, including a rarer-than-hen's-teeth Miami Blue version, and a spectacular liquid-silver Weissach Edition.

One of his 918s is dressed-up in mythical Gulf Oil powder-blue-and-orange livery as a celebration of Porsche's Le Mans 24 Hour victories. That and a matching Gulf-liveried Porsche Carrera GT and a 959.

For true spectacular-ness, look no further than the fiery-orange Apollo Intensa Emozione - that's Italian for Intense Emotion. This \$3 million-and-up hypercar from German maker Apollo Automobil, arrived in Miami just in time for the grand opening of the Ikonick Collection in 2019.

continued on page 4 >>>





In case you haven't heard of Barry Skolnick, this larger-than-life character is a mega-successful entrepreneur – his BLS Asset Management Corp is a real estate giant. Plus he's a philanthropist extraordinaire. One of his most recent endeavors was help fund the seven-story Skolnick Surgical Tower at the Mount Sinai Medical Center in Miami. It's simply the most advanced surgical facility in South Florida.

BUT THIS ISN'T SOME COLD, STARK, INDOOR SUPERCAR PARKING GARAGE. SKOLNICK HAS A LOVE OF MODERN ART THAT RIVALS HIS LOVE FOR HIGH-POWERED AUTOMOBILES.

While he was building his business, the native New Yorker was also building his car collection. Pulling together the best-of-the-best, focusing on Europe's greatest supercars, and supplementing it with an array of America's finest classics.

Everything from a 1930 Stutz, to a stately Delahaye, to a classic Chrysler 300, to a

pair of thundering Shelby Cobra tributes; each immaculately restored and elegantly presented.

His love affair with the products of Modena, Italy are clear to see. An entire room in this cavernous, stark-white, marble-floored warehouse in North Miami is dedicated to Ferrari. A room within a room houses the truest bella macchina, Barry's coveted 2018 Monza SP2 Speedster.

This roofless, windshield-less, single-seater is powered by Ferrari's most potent V-12, a 6.5-liter nuclear reactor cranking out 799-horsepower and 530 lb-ft of torque. Peddle to the metal, you'll hit 60mph from standstill in 2.9 seconds and top 186mph. Just 499 were built, each costing close to \$2 million.

Of course, all the usual suspects are close by; a pair of LaFerraris, a pair of F12 TDF Tour de France rocketships; an F40, F50 and, naturally, an Enzo. Smile at the sight of the refrigerator-white 308,

only missing a Tom Selleck Magnum P.I. cardboard cut-out.

Then there are the esoterics. The \$3.5 million Pagani Huayra Roadster with its searing bright red leather interior, the orange Maserati MC12 Corsa, the pair of Dutch-built Spykers. Did we mention the Lamborghini Aventador SVJ Roadster in Smurf purple?

But this isn't some cold, stark, indoor supercar parking garage. Skolnick has a love of modern art that rivals his love for high-powered automobiles. The walls of the collection are covered with breathtaking artwork, while the floors are littered with jaw-descending sculptures. Everything from a gold-encrusted

alligator, to a giant, silver-haired gorilla in a knitted Ferrari romper suit. I kid you not.

When we last checked in, Barry was undecided which of his rolling masterpieces he'll bring to this year's The Palm Event. Maybe the Apollo I.E., maybe his Gulf-liveried Porsche Carrera GT. Perhaps the Ferrari Monza SP2.

Whichever car it is, we know it's going to be Ikonick.

The Ikonick Motors collection is by invitation only. But see more of its treasures at theikonickcollection.com



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2021

run of show

HISTORIC DISPLAY | SUNDAY, MARCH 21, 2021

10:00 AM

Red Carpet Pool Side Photos

Place of Hope "Take Home Wine Cellar" Raffle Begins

Tented Lounges Open up for Morning Cocktails

Car Judging

People's Choice

10:15 – 10:25

Contortionist in Pool

10:30

Place of Hope Introduction / Text to Give / Poolside Raffle Continues

11:00 – 2:00

Brunch and Bars Open throughout the Entire Show-field

11:00 – 11:30

Fashion Show by Marina St. Barth Resort Wear Collection

12:00 – 12:10 PM

Contortionist in Pool

12:30 – 1:00

Fashion Show by Marina St. Barth Island Elegance Collection

12:40 – 12:50

Contortionist in Pool

1:00

Place of Hope Speaks / Live Auction Begins / Poolside Raffle / Text to Give

1:30

People's Choice Ends

1:55

Place of Hope Speaks / Text to Give / Poolside Raffle Closes

2:00

Award Ceremony Begins

3:00

Event Officially Ends

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549 Siblings kept together



www.placeofhope.com



Remembering Ken Nemet

By Larry Printz

It takes many hands to successfully stage a car show. Of those hands, there is always the one person who is truly its heart. For The Palm Event, that person was Ken Nemet.

Ever the consummate car guy, Ken was with us from day one, and was an indispensable part of the show, be it setting up the show field, judging cars, or many other functions, Ken was the heart and soul of what made The Palm Event so successful.



Ken receives an award at the First Annual The Palm Event

But it was far from the only one that benefited from his presence. Ken was a board member of the Ferrari Club of America Palm Beach Chapter, and instrumental in establishing Concorso Ferrari Palm Beach, as well as other shows. He worked for auction company Barrett Jackson, driving the cars on and off the block, a job he clearly loved.

Being an electromechanical engineer, Ken worked on his cars, which included a 1984 Ferrari 308. "He had to take everything apart to see how it works, and put it back together," said his wife

Gloria. "He's always enjoyed cars, car races, anything with an engine. If it had an engine, he was happy."

It even affected their travel habits, which inevitably involved attending car races. His favorite? IndyCar racing.

Beyond cars, Ken was involved for more than 17 years as a board member of the Pediatric Oncology Support Team, or POST, an organization that helps children and their families fight cancer. It's a charity that benefited from Ken's love of cars.



"He never boasted about anything he did," Gloria said. "He coached adult swimmers, had six national champions, but he would never tell you that. It was always about other people, never about himself."

In his memory, The Palm Event is establishing The Ken Nemet Award, which will go to the car owner who most clearly puts their heart and soul into the vehicle that they love.

To those who knew him, Ken's life was mirrored in his favorite expression: "drive fast, take chances" and for that, we remember him and thank him for his contributions in making The Palm Event the premiere lifestyle event it is becoming.



Elliott Museum features a Crowning Car Collection

By Doreen Marcial Poreba

The Elliott Museum — a true treasure on the Treasure Coast of Florida — is a “must visit” for car aficionados and anyone looking to expand their horizons. Established in 1961 by Harmon Elliott, the Elliott Museum was built in honor of his inventor father, Sterling Elliott.

The elder Elliott was friends with the Stanley brothers, who loosely based the design of their earliest steam cars on the Elliott quadricycle. His relationship with the Stanleys and other early auto manufacturers ultimately led to the younger Elliott’s inspiration and vision of the Elliott Museum, which showcases a renowned automobile collection, in addition to its engaging exhibits of art, baseball, and history.

Today, the museum showcases some 100 vehicles in its collection, dating back to 1903, including rare sports cars, special interest autos, and one of the most comprehensive Model A collections in the world. Guests also may view re-created displays of an 1886 Benz Patent Motorwagen and an 1893 Duryea.

More than 50 of the vehicles are showcased in an enclosed, automated three-story “Boomerang” system that functions much like a jukebox. Guests tell the docent which vehicle they wish to see and he simply pushes a button to automatically bring the car from its parking space into center court, where the vehicle rotates so all sides can be viewed.

Among the crown jewels in the museum’s collection is a 1914 Packard model 2-38 seven passenger Phaeton. This rare beauty was donated to the Elliott from the collection of Ralph Evinrude and is a featured showpiece of the 2021 Palm Event. This model includes several innovations that were new in 1914: electric lighting, nickel plated bright work, and an electric starter. The 415 cubic inch six cylinder engine produces 60 horsepower. The car has two jump seats in the rear compartment that can be folded away when not in use.

TODAY, THE MUSEUM SHOWCASES SOME 100 VEHICLES IN ITS COLLECTION, DATING BACK TO 1903, INCLUDING RARE SPORTS CARS, SPECIAL INTEREST AUTOS, AND ONE OF THE MOST COMPREHENSIVE MODEL A COLLECTIONS IN THE WORLD.

Donated to the museum in 1972 by Ralph Evinrude, this Packard is one of only about 1400 made and one of only about five that has survived. The Evinrude family took a memorable cross-country trip in this car when it was new. The experience left a powerful impression on Evinrude, which lasted the rest of his life.

Also showing at The Palm Event from the Elliott collection is the museum’s 1941 Lincoln Continental Cabriolet, which is considered to be among the most beautiful cars ever made in the U.S. In 1938 Edsel Ford turned to Ford’s chief stylist, Eugene T. “Bob” Gregorie, to design a sleek “Continental” style luxury car that captured the essence of the beautiful custom creations he had seen in Europe. Gregorie based the Continental on the existing Lincoln-Zephyr, a model that today would be considered as an entry-level luxury car.

Upon completion, the car, with its V-12 engine and 120 horsepower, was shipped to the Ford’s winter home in Hobe Sound, Florida where they vacationed for the 1938-39 season. The Lincoln Continental Cabriolet was so enthusiastically received by Ford’s wealthy friends, that by the spring of 1939, Ford had 200 orders in-hand and put the car into limited production. Glen Bailey donated this Continental to the Elliott Museum in 2006.

In addition to its automobile collection, The Elliott Museum, located at 825 NE Ocean Blvd. in Stuart, offers an eclectic mix of rotating special interest exhibitions, plus lectures, experiential events and exhibits on art, baseball, and regional history. Under the umbrella of the Historical Society of Martin County, guests are invited to visit any day of the week from 10 a.m.-5 p.m. For more information, call 772-225-1961 or visit the website, www.hsmc-fl.com.

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THE GOLD STANDARD

The green and gold Porsche 962-108C making its first appearance at The Palm Event is one of motor racing's true legends by Howard Walker



From its 12th place start, the Porsche gradually battled its way to the front of the pack, with the Jaguar of Price Cobb, John Nielsen and Andy Wallace following in its slipstream.

...ONE OF THE STAR CARS ON THIS YEAR'S THE PALM EVENT.

After the race was delayed at two in the morning – for four hours – because of heavy fog, the Porsche stayed ahead. And in the closing hour, it all seemed good for Team Busby, when the Jaguar pulled into the pits, and was held for five long minutes.

But it re-entered faster than ever and began closing on the Porsche. When Bob Wollek was forced to pit for a splash of fuel a mere four minutes from the end of the race, the Daytona crowd was on its feet.

In the end, the Porsche took the checkered flag a mere 76 seconds ahead of the Jag. The car that was considered to be at the end of its racing career, had won.

That victory, together with a number of third, fourth, and fifth positions during the rest of the 1989 season, earned the car the coveted Porsche Cup USA title. At the end of the season, it was finally retired. It had earned its 'Legend' status.

It's one of the most-famous Porsche race cars of all time. A thundering green and gold rocketship that, on a sultry-hot Florida February day in 1989, did the seemingly impossible. It won the Daytona 24 Hours. By 76 seconds.

This weekend, the legendary 1989 Porsche 962-108C in that iconic Miller Brewing and BF Goodrich war paint, will take pride of place on the Mar-a-Lago lawns as one of the star cars on this year's The Palm Event.

Now the pride and joy of Jupiter collector, Johnny Gray, this is the Porsche that's acknowledged as the fastest 962 of its era, and described by 'Mr. Le Mans', racing legend Derek Bell, who drove it to its 1989 victory, as his favorite 962.

Yet when the car joined the grid at the start of the 1989 running of the 24 Hours of Daytona, its chances of victory seemed slim at best. Despite finishing second in the previous year's race, it had struggled during qualifying and started the race in 12th position, well off the pace of the factory Jaguar XJR9s and Electromotive Nissans.

But piloting the car was the "dream team" of five-times Le Mans winner Derek Bell, Bob Wollek and John Andretti. Plus there was the dogged determination of team owner Jim Busby, of Busby Racing which had been campaigning the car since 1985.

The 962 was also unique in that following a major crash in '85 when the original tub was damaged beyond repair, it was fitted with a special aluminum honeycomb replacement with a billet-aluminum rear bulkhead. The combination of materials made the car considerably lighter and stiffer than the original 962-108. And faster.



The Swedish Secret to Radiate Ageless Beauty



Hair and makeup by www.beautybymattmedia.com

When Stråla Founder Nicole Winter enters a room, she radiates confidence and beauty that are age defying.

Now, this former med school student and Swedish TV star turned entrepreneur is sharing that light and timeless quality with consumers via her new anti-aging skincare product, Stråla One: Swedish Rapid Rejuvenation Luxury Cream. After all, "Stråla" when translated from Swedish means "radiate."

"While growing up in Sweden, I had the highest gratitude for the short-lived, but radiating sunlight each winter. My curiosity about the elements and natural beauty of my surroundings had me constantly exploring," explains Winter.

"Years later as a medical student in Sweden, I learned the efficacy and significance of combining natural ingredients and scientific compounds to create something much more significant than either on its own – a philosophy that I believe in and still hold close to my heart."

Stråla combines generations of Swedish natural beauty secrets with rare Nordic botanicals from the depths of Northern Sweden along with today's leading chemistry-backed insights to visibly rejuvenate and renew aging skin.

"I fought the 'age-battle' in Hollywood for years before taking matters into my own hands to create an effective alternative to ineffective, tedious skincare routines and invasive, even harmful, procedures," says Winter.

After six years of research she finally achieved that goal with the discovery of Stråla's proprietary Aktiv-8 Cellulär Komplex, which amplifies the skin's natural ability to fortify and restructure for a youthful appearance. It is the foundation of the Stråla One formulation.

While there's no shortage of skincare products on the market, Stråla One stands out for its ability to effectively deliver high caliber anti-aging results through a single, all-in-one product.

According to now Palm Beach-based Winter, Stråla One can replace a typical, and expensive, multi-product anti-aging skincare regimen for the face and décolleté that requires just a simple 90-second morning and evening application.

As she describes the premier ingredients in Stråla One, the cream begins to sound like a rejuvenating powerhouse smoothie for the skin. The cream contains the vitamin-C rich Swedish cloudberry, caviar, apple stem cells, pearl powder, retinol, hyaluronic acid, and a variety of other hand-picked ingredients, all combined with Aktiv-8 Cellulär Komplex.

"Together, our synergistic combination of ingredients can help speed-up the skin rejuvenation cycle, encourage skin elasticity and firmness, and help diminish the appearance of fine lines and wrinkles," Winter notes.

Now, it's your turn to radiate ageless beauty.



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HIGHLIGHTS OF THE PALM EVENT 2020

Stunning cars, great food, the finest wines. And lots of amazing people having fun. That's what The Palm Event is all about. Here are just some of the highlights from last year's show at Mar-a-Lago.



HIGHLIGHTS OF THE PALM EVENT 2020



HIGHLIGHTS OF THE PALM EVENT 2020





A Full Weekend of Activities

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Friday, December 3rd 6-9pm

**"Cars-In-The-Park"
Cocktail Party and Charity Auction**

Saturday, December 4th 9:30am-4pm
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